Andrea Molina
Digital Marketing Student
Baruch College, City University of New York (CUNY)

EMPLOYMENT

- Freelance Post-Editor & Content Creator (2018–Present) SUNY Purchase & Corporate Clients.
- Office Production Assistant (2022–2023) Godfather of Harlem S3, MGM+
- Production Assistant (2022) Tulsa King, Paramount+
- Talent Coordinator (2021) Ronny Chieng Takes Chinatown, Netflix.

EDUCATION

- M.S. in Digital Marketing (2023–Present) Baruch College, City University of New York (CUNY)
- B.F.A. in Film (2021, GPA: 3.5) SUNY Purchase.

FOCUS AREAS AND SKILLS

- **Digital Marketing Strategies**: SEO optimization, social media marketing, content analytics.
- **Creative Storytelling**: Visual storytelling, campaign planning, and branding.
- **Technical Proficiencies**: Adobe Creative Suite (Premiere Pro, Photoshop, After Effects), Google Analytics, camera operation (Arri, Blackmagic, Sony A7RIII)

PROJECTS

- Produced high-quality video content for corporate and creative clients, enhancing audience connection and brand identity.